

# Darren Belitsky

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## **PROFILE**

Emmy-Nominated Executive Producer and creative leader with extensive experience in all TV, digital, and social formats, as well as branded content, integrations, and promos. Proven track record in leading creative teams, managing large-scale projects, fostering strong client relationships, and producing award-winning content. Expertise in innovative and culturally relevant work, with a deep understanding of social media platforms and emerging trends.

## **AREAS OF EXPERTISE**

Creative Leadership & Direction | Video Production | Writing & Storytelling | Postproduction | Directing | Digital Content/YouTube | Social Media Strategy & Trends | Project Management | Branded Content & Integrations | Copywriting | Budgeting | Talent & Client Relationship Management

## **PROFESSIONAL EXPERIENCE**

### **HEAD WRITER / CONSULTING PRODUCER**

*DINNER & A MOVIE* | TBS / 495 Productions (September 2024 – May 2025)

- Oversaw the writing of all scripts, the creation and execution of all games and challenges, and produced hosts Jason Biggs and Jenny Mollen for the hit reboot of the TBS talk show/movie series.

### **CO-EXECUTIVE PRODUCER**

*THE PRICE IS RIGHT* | CBS / Fremantle Media (July 2022 - July 2024)

- 2023 & 2024 Primetime Emmy Nominations: Outstanding Game Show
- Managed a team of over 100, overseeing the creative ideation, organizational workflow and daily production of TV's most iconic game show, leading to award-winning and trending content.
- Oversaw large-scale product integrations and branded segments, aligning the show's iconic voice with campaign initiatives and trends.

*FRIDAY NIGHT VIBES* | TBS / Telepictures (February - April 2022)

- Led creative and postproduction for the high-profile late-night series hosted by Tiffany Haddish, working with celebrities and brands to craft funny, culturally relevant content.

*ABOUT LAST NIGHT* | HBOMAX / Fremantle Media (May 2021 - February 2022)

- Oversaw creative and postproduction teams on the game show hosted by Ayesha & Stephen Curry.
- Project Managed and collaborated with the NBA on a live segment for the 2022 NBA All-Star Weekend.
- Created a relaxed environment and produced celebrity couples to talk about intimate details of their love lives. Celebrities included Draymond Green, Niecy Nash, Terry Crews, Zooey Deschanel, etc.

*HELLO 2021!* | YouTube / Fremantle Media | (October - December 2020)

- Oversaw remote ideation, writing, production, and postproduction of videos from over 50 YouTubers to produce the first of its kind New Years' Eve special for YouTube during the height of the pandemic.

### **EXECUTIVE PRODUCER**

*BLANK CANVAS & FORWARD LIVE* | SAP (June 2020– June 2022)

- Served as showrunner and creative director of two unique branded series and a live special for SAP, focusing on cultural trends in the business world, hosted by Baratunde Thurston.
- Project managed and collaborated with multiple teams at SAP to create unique TV-quality talk shows with celebrity guests, as well as CEOs and industry leaders.
- Broke records for views on all social media platforms and watch-time metrics across all SAP videos.

### **HEAD WRITER**

*THE KELLY CLARKSON SHOW* | NBC (June - November 2019)

- Original head writer of the daily-syndicated Emmy-winning daytime talk show. Launched the show, helped to create the format, and created many of the show's signature segments.

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## EXECUTIVE PRODUCER & VICE PRESIDENT OF DEVELOPMENT

*GOOD MYTHICAL MORNING* | YouTube / Mythical Ent. (July 2017 – June 2019)

- Provided Multi-Disciplinary Team Management as showrunner of the Streamy & Webby Award-Winning number-one-daily-talk-show on YouTube, as well as its hugely successful after-show, *Good Mythical More*, producing up to 40 episodes per week.
- Oversaw the show's transition to a "YouTube Original", which included a 300% increase in production, and involved recruiting, hiring, and training over 60 new employees.
- Daily views averaged 1.5-2 million, with over 15 million subscribers.
- Increased revenue, leading to the company's most profitable year at the time.
- Produced branded content for clients including Capital One, Hasbro, Wish.com, and Kellogg's.
- Developed and pitched TV formats, created decks, and teamed with production companies.

## EXECUTIVE PRODUCER

*ROOSTER TEETH* (April 2016 - January 2017)

- Worked with in-house talent to develop and produce strategically sound creative, including the hit series/podcast *Always Open*, which had an extremely successful 4 year run for the company, and *What Do You Know?*, a 24-episode comedy panel series for Verizon's Go90 platform.

## HEAD WRITER

*@MIDNIGHT* | Comedy Central / Funny or Die (October 2013 – February 2015)

- Original head writer of the Emmy-Award-winning social media focused late-night comedy game show, which trended nightly on Twitter and was recently rebooted on CBS.
- Helped to create and develop the show's format, structure, and all day-to-day logistics.
- Created and oversaw "Tag Team Thursdays", a unique branded integration with companies such as T-Mobile, Sprint, Activision, Reebok, EA, Outback Steakhouse, Midas, and many other household names.

## EXECUTIVE PRODUCER

*AIN'T THAT AMERICA W/ LIL DUVAL* | MTV2 / Cherie Sundae Prods (April - September 2013)

- Showrunner of the panel clip show, which set records as MTV2's most watched show ever.

*STEVIE TV* | VH1 / New Wave Ent. (April 2011 – November 2012)

- Co-creator & showrunner of the first-ever TV sketch comedy series built around a YouTuber.

## WRITER & SUPERVISING PRODUCER

*THE SOUP* | E! (September 2006 – April 2011)

- Created cultural trends, jokes, and segments for over 300 episodes of E!'s legendary clip show.

## ADDITIONAL EXPERIENCE

- **EXECUTIVE PRODUCER** | TV Pilots and presentations for networks/platforms including MTV, MTV2, TruTV, E!, Animal Planet, NBC Sports, Complex, Go90 & YouTube
- **HEAD WRITER/CO-EXECUTIVE PRODUCER** | *10 THINGS YOU DON'T KNOW* | E!
- **SENIOR WRITER** | *WWE*
- **WRITER/PRODUCER** | *BEST WEEK EVER* | VH1
- **WRITER** | *CRANK YANKERS* | Comedy Central

## TECHNICAL SKILLS

Google Docs/Sheets/Slides | Microsoft Office | Canva | Avid | Adobe Creative Suite | Final Draft | All Social Media Platforms

## EDUCATION

BACHELOR OF FINE ARTS | Dramatic Writing | New York University